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ARB ANNOUNCES NEXT GENERATION FLAGSHIP CANOPY

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ARB Corporation Ltd, a world leader in aftermarket 4x4 accessories, is pleased to announce the latest addition to their comprehensive canopy line up. The ARB Ascent canopy is establishing an entirely new segment within the growing canopy market, by providing dual cab utility owners with a fully featured, ultra-premium option.

Designed to exceed the expectations of the most discerning owners, the Ascent is the result of proven ARB design unified with class leading aesthetics and technological advancements. This next generation canopy is fabricated around an innovative vanishing edge shell design, allowing the tray of the vehicle and canopy to integrate seamlessly – with no visible weather sealing.

The frameless windows are premium quality – 5mm tempered auto glass with dark grey, 28% light transmission tinting. This ensures cargo is protected from UV penetration while enhancing the fundamental design of the canopy. An ‘invisible’ hinge system complements the clean styling of the canopy, and a unique rear spoiler with a third LED brake light ensures high visibility in all driving conditions.

Vacuum formed from 9mm ABS thermoplastic, the Ascent canopy is manufactured to withstand temperature extremes ranging from -20°C to 90°C.

A standout feature of the new Ascent is the fully integrated remote central locking system. Utilising the existing vehicle key remote, owners are able to lock and unlock the canopy as they would the vehicle. The central locking system installs into the factory wiring through the use of a plug and play wiring loom, ensuring that ‘splicing’ is not required and vehicle wiring integrity is maintained.

In addition to central locking, all doors and windows feature slam shut closing. Easy to activate push button micro switches allow one handed opening – eliminating the need for mechanical handles – and the rear door includes manual key override in case the vehicle’s battery is depleted.





Design cues are carried over to the interior, with a smooth, cool grey colour shell as well as hidden fasteners and wiring. The optional ARB Ascent trade rack – available in either steel or aluminium construction – further enhances functionality. Ascent canopy specific internal support brackets enable fitment of the trade rack and even Thule or Rhino cross bars enabling a roof load carrying solution up to 100kg. A 36 LED high output internal light with three way switch is mounted above the rear door to provide maximum illumination of the interior.

The Ascent canopy is currently available for the Ford Ranger PX (2011+) and the Mazda BT-50 (2011+). Further models will be released in coming months.

For more information on ARB's next generation canopy or details of the stockist nearest you, head to www.arb.com.au

Please click on the following link to view a highly detailed video of the new Ascent canopy, which can be embedded into any digital channels:

<http://youtu.be/8rXmcaoRvgY>

High resolution images are available to download from:

<http://bit.ly/1Bvxucn>

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About ARB

Founded in 1975 in Melbourne, ARB 4x4 Accessories is now Australia's largest manufacturer and distributor of aftermarket 4WD accessories. With products including bull bars, protection equipment, Old Man Emu suspension, Air Lockers, roof racks, canopies and recovery equipment, our primary mission is to prepare vehicles for the remote and harsh conditions typically encountered off road. ARB currently has 50 stores and over a hundred stockists located across Australia, including two offices in the United States, and an export network reaching more than a hundred countries around the world.