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ARB REACHES 50 STORE MILESTONE

July 2014

ARB has now reached 50 stores across Australia, following the opening of our Biggera Waters, Broken Hill, Pakenham and Darwin outlets. ARB has come a long way since its inception in 1975, and now with 50 stores and over 120 stockists around Australia, ARB has never been in a better position to deliver the best 4x4 accessories, no matter where your travels take you.

ARB Darwin

ARB's newest corporate store, ARB Darwin, is the second ARB outlet in the Northern Territory – the first being Alice Springs. Located at 64 Raphael Road, Winnellie, the store is within easy reach of both the Stuart Highway and Tiger Brennan Drive. The store is also conveniently accessible from the northern suburbs, being a short drive from the Bagot Road/Stuart Highway intersection.

After combining the warehouse and the workshop under the one roof, ARB Darwin now boasts a huge warehouse space, designed to house more client vehicles than ever before. With four main fitting bays and an up-to-date, fully-equipped workshop, ARB Darwin is the number one 4x4 hub for all adventurers who drive within, or pass through, this sun-kissed town.

Biggera Waters

Close to major shopping outlets and a cinema, ARB Biggera Waters boasts a modern, fresh showroom and is perfect for your pre and post trip vehicle inspections. It's the second Gold Coast based store for Glenn and Shaneen Sweeney, who also own the successful ARB Burleigh Heads store. The addition of ARB Biggera Waters ensures that no matter where you are on the Gold Coast, there's an ARB store nearby.

The new store is situated at 23 Gateway Drive in Biggera Waters and offers the full range of ARB accessories. ARB Biggera Waters also houses 10 fitting bays with fully qualified auto technicians on hand to service and kit out your vehicle for your next off road adventure.

Broken Hill

Previously known as Silver City 4WD, ARB Broken Hill is run by the Oliver family, who have owned and operated this Outback 4x4 store and stocked ARB goods for 25 years.

ABN 31 006 708 756 NEWS RELEASE I PAGE 1 OF 2

NEWS RELEASE





ARB Biggera Waters



ARB Pakenham

As the gateway to the Outback, and often a much-needed pit stop for Outback travellers, ARB Broken Hill is based at 40 Crystal Street and offers all the necessities to keep you going on your journey.

Delivering full service and repairs, the store also operates a safety stop brake test unit, along with wheel alignment and suspension testing.

Pakenham

With an ARB store in Dandenong, the Lyon family has expanded their operations further east, recently opening ARB Pakenham. The new store, at 20 Commercial Drive, is situated in the new dealer hub of Pakenham and boasts a massive, brand-new showroom.

With four service bays and an extensive line up of ARB accessories in store, ARB Pakenham promises to be the go-to place for 4WD accessories in the region.

Branch Manager Adam Snell says, "With the opening of a store in a high growth suburb like Pakenham, we are looking forward to growing with the demand and providing high quality 4WD accessories for local enthusiasts."

For more information on ARB stores or to find the stockist nearest you, head to www.arb.com.au.

High resolution images are available to download from -

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About ARB

Founded in 1975 in Melbourne, ARB 4x4 Accessories is now Australia's largest manufacturer and distributor of aftermarket 4WD accessories. With products including bull bars, protection equipment, Old Man Emu suspension, Air Lockers, roof racks, canopies and recovery equipment, our primary mission is to prepare vehicles for the remote and harsh conditions typically encountered off road. ARB currently has 50 stores and over a hundred stockists located across Australia, an office in Seattle, USA, and an export network reaching more than a hundred countries around the world.