

ARB introduces a product line designed to protect you and your family, beyond the wheel

ARB Corporation Ltd, a world leader in aftermarket 4x4 accessories is pleased to announce the addition of three ARB first aid kits to their growing touring line-up.

Since 1975, ARB has worked tirelessly to design and engineer a plethora of products to protect you and your family from the unexpected accidents that can occur while driving off road. While your family can be kept protected from the elements within your vehicle, it's the dangers when they step out and start exploring on foot, that could cause a range of upsets.

It's these unavoidable surprises of the Australian outback that has prompted ARB to design three first aid kits, tailor made for our 4x4 enthusiasts who love exploring this great land of ours beyond the wheel.

ARB Family First Aid Kit

Compact, durable and water resistant, this comprehensive first aid kit with fold-out compartments is filled with critical first aid supplies and instructions, designed to assist you and your family in the event of an emergency. Containing over 42 quality first aid supplies, from an eye wound kit, bandages, antiseptic dressings, to a handy bottle of sunscreen, the ARB Family First Aid Kit is ideal for use when off the beaten track and medical help is some time away.

ARB Personal First Aid Kit

Equipped to treat cuts, abrasions, sprains, fractures, minor burns, eye injuries and more, the ARB Personal First Aid Kit is the perfect companion for any off road adventure. This extensive kit with 33 quality first aid supplies will ensure you are prepared for every situation. The fold-out pouches keep contents organised, providing easy access in an emergency.

ARB Snake & Spider Bite Kit

More than 345,000 Australians are bitten or stung each year, making bites and stings the third most common injury in our country. The ARB Snake Bite Kit has been specifically designed for the treatment of snake and spider bite injuries. It contains quality materials

designed to aid in the event of a bite, as well as an Emergency First Aid booklet and a Snake 'n' Spider information booklet.

Each kit has been cleverly designed to fit snug in the back of your fourby, so whether you're travelling alone, with a mate or have the entire family on board, there is an ARB First Aid Kit to assist in any emergency.

To view the full list of first aid supplies for each kit, visit: www.arb.com.au/first-aid

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About ARB

Founded in 1975 in Melbourne, ARB 4x4 Accessories is now Australia's largest manufacturer and distributor of aftermarket 4WD accessories. With products including bull bars, protection equipment, Old Man Emu suspension, Air Lockers, roof racks, canopies and recovery equipment, our primary mission is to prepare vehicles for the remote and harsh conditions typically encountered off road. ARB currently has more than 50 stores and over 100 stockists located across Australia, as well as offices in the United States, Thailand and Europe, and an export network reaching more than a hundred countries



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