

---

# ARB Reaches 56 Stores in 2016

**Australia's leader in 4x4 accessory design, engineering and manufacturing, ARB Corporation Ltd, has welcomed several new ARB branded stores into its distribution network, with sites recently opening in Echuca, Wagga Wagga and Jindalee.**

ARB's National Sales & Marketing Manager, Matt Frost, has seen the ARB store network more than quadruple in his 23 years with the company which he believes is a reflection of the popularity of off road vehicles and their owners' desire to equip them properly for remote area travel.

"Whilst ARB's network continues to grow, we're more focused on the quality of our stores than the quantity. All of our latest sites have extensive showrooms that really showcase ARB's ever increasing range, most of which is manufactured and/or designed in house," Matt said.

## **ARB Jindalee, QLD**

Boasting a reputation for high quality work and expert advice, ARB Jindalee is thriving since opening its doors in July this year. Located 800m from the Jindalee Exit and only a stone's throw away from Brisbane's major highways, the store is very accessible and also hosts ample parking. ARB Jindalee has four fitting bays, four hoists and a fully fitted-out workshop that includes wheel alignment facilities, keeping all fitting aspects in-house.

Owner of ARB Jindalee, Gary Woodhead, said the store was previously operated as Westside 4x4 and the refurbishment meant that the same friendly faces and customer satisfaction is still very much alive, plus they are now able to stock more and fit at a larger capacity.

"After spending the past four years as the owner of Westside 4x4 and an ARB stockist

in Brisbane, I couldn't be happier that my store is now an ARB branded store. The final appointment is an honour and a great sense of achievement. We look forward to taking on more development and growing with the ARB brand," Gary said.

## **ARB Wagga Wagga, NSW**

Located on Hammond Ave in the new development area, ARB Wagga is a shining example of a successful new store. Opening in July 2016, ARB Wagga currently has three service bays, with future plans for that number to grow to eight. One of the storeowners, Nicki Seton said Wagga is a town experiencing rapid growth, of which she is excited to be a part of.

"Wagga is the biggest regional city in NSW and is an important regional hub for a very large area. We have had such a fantastic response from 4WD customers, with Wagga being in the heart of 4WD country. I love Wagga and I am so excited to see this store reach its full potential," Nicki said.

## **ARB Echuca, VIC**

Housing two hoists plus two fitting bays, ARB Echuca is the first ARB branded store in the Echuca/Moama region that offers sales and fitment of ARB accessories on site. Located on Ogilvie Avenue, ARB Echuca provides freight and warehousing benefits for customers from its newly refurbished facility; a service that has not been available before on this part of the Murray River.

---

Storeowner, Greg Scanlon, said the growth of the town combined with their great appreciation for off road accessories is making ARB Echuca a thriving success story.

“The growth of both the tourism and residential development in the region, combined with the need for ARB products from the traditional rural customers, meant the town was ready to welcome a local ARB store powered by a local team dedicated to servicing its needs,” Greg said.

---

All media enquiries should be directed to Lisa Ingram:

**T** (03) 9761 6622

**F** (03) 9721 9093

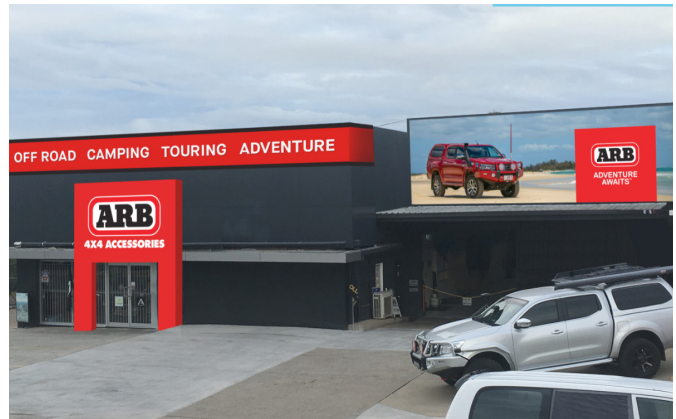
**W** [www.arb.com.au](http://www.arb.com.au)

**E** [lingram@arb.com.au](mailto:lingram@arb.com.au)

**P** PO Box 105, Kilsyth, Vic 3137

#### **About ARB**

Founded in 1975 in Melbourne, ARB 4x4 Accessories is now Australia’s largest manufacturer and distributor of aftermarket 4WD accessories. With products including bull bars, protection equipment, Old Man Emu suspension, Air Lockers, roof racks, canopies and recovery equipment, our primary mission is to prepare vehicles for the remote and harsh conditions typically encountered off road. ARB currently has more than 50 stores and over 100 stockists located across Australia, as well as offices in the United States, Thailand, Europe and The Middle East, as well as an export network reaching more than 100 countries around the world.



**ARB JINDALEE, QLD**



**ARB WAGGA WAGGA, NSW**



**ARB ECHUCA, VIC**